



working for cycling

CTC

The UK's National Cyclists' Organisation

Age Concern Cycling Groups

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CTC

- Founded in 1877
- 66,000+ members
- 360 local groups
- 150 affiliated groups, circa 10,000 members
- 300+ registered campaigning volunteers
- 60+ employed staff
- £3M turnover
- Established Charitable Trust status



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Working in Partnership



Membership

Cycling Groups
Touring / Riding
Cyclists' Rights
Services (insurance
& publications)

Access to cycling

Cycle Training (Schools)
Cycle Champions (Health)
Bike Club (Youth)
Cycle Training (Adult)
Cycle Challenge (Workplace)
Off-Road Trails (Leisure)

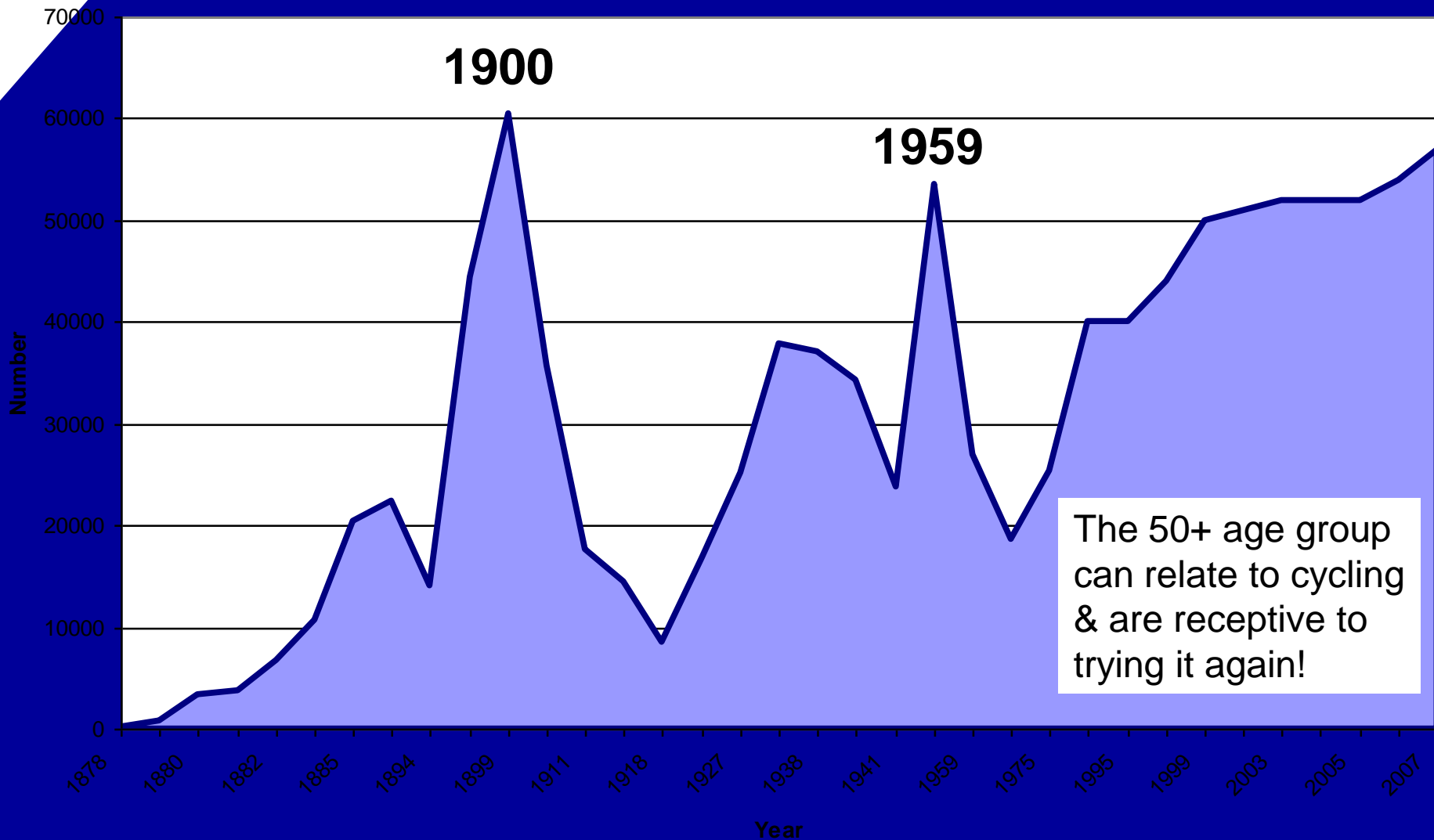
Delivery & Reach

...Training providers
...Local Authorities, PCT
...ContinYou, UK Youth
...Age Concern
...Challenge for Change
...Hoseasons, Forestry
Commission



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CTC Membership Trends





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....and you never forget how to ride
a bike!



CTC – Age Concern

- 2009 Pilot Programme:

Sussex: Chichester & Worthing

Kent: Maidstone, Ashford & Sittingbourne

- Free 8 Week Programme for 12 people

1.5hr session on Skills – Confidence – Sustainability

- 5 weeks “Bikeability” skills training (National Standard)
- 1 week ride leader (2 people per group)
- 2 weeks self organised rides (Monitored)

Pilot Lessons

- Provide positive cycling experience as part of recruitment drive, not just a poster campaign.
- Seasonal:
“I very much enjoyed the group and hope that it will restart about March.”
- Post programme signposting to relevant local cycling information and activities.



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To find out more:

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